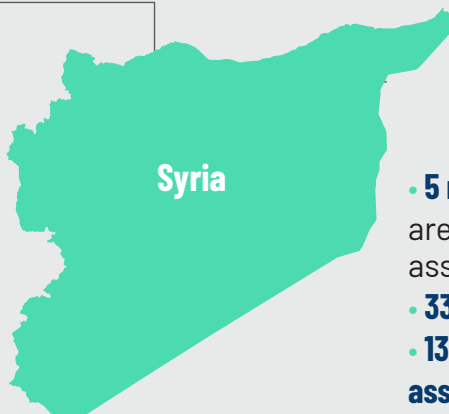


Market Monitoring Unit



Syria is one of the world's most dire and **worst humanitarian emergencies**, characterized by **prolonged conflict** and exacerbated by the disjointed control of Syrian territories.



• **11.7 million** people in **need** of humanitarian assistance across Syria.

- **5 million** Syrians stationed inside Syria are in **acute need** of humanitarian assistance.
- **33%** of people in Syria are **food insecure**.
- **13.2 million** in Syria in need of **health assistance**.
- **83%** of Syrians live **below the poverty line**.

(Source: 2019 HNO)

Market Monitoring Unit



The Market Monitoring Unit (MMU) analyzed two key market systems in the Idlib Governorate in northwest Syria: Olive and Livestock (dairy production).



Through working with a local partner on the ground, the project aimed at collecting qualitative and quantitative data on a regular basis as to be comparable over time for trend analysis. 3iS utilized a secondary network of community leaders, professionals, and media teams to monitor the local security context and economic developments in the region to complement market analysis.

Years of presence in Syria:
1 year, 2018

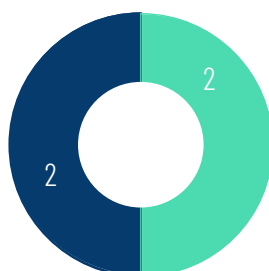
Current project:
Market Monitoring Unit

Project budget:
USD 266,003.06

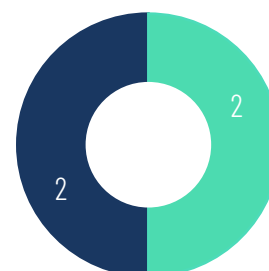
Number of partners 3iS currently supports: **1**

4
Number of staff

■ Women
■ Men

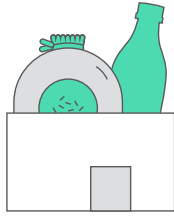


■ National
■ International



Background:

The conflict in Syria has imposed constraints on market systems, negatively impacting access to goods and services that support the lives and livelihoods of Syrians.



Analysing market chains within market systems allow humanitarian, early recovery and development actors to design and implement programs that promote access to essential needs and enhance long-term recovery and increase the stability of local markets.

The selection of critical market systems and value chain to analyse was based on the livelihood intervention programmatic and strategic design. Several agencies are active in livelihood programming and involved in analyzing specific value chains. To avoid duplication and reinforce interagency coordination, the selection of key value chains was derived from existing gaps, taking into consideration what other agencies have already conducted and shared. 3iS builds on its existing partnerships to ensure that market systems analyzed add value to programs at large and build on complementarity.

Project Deliverables



Market System Fact Sheets:

Individual fact sheets were developed for each selected market system, which will include maps, key infrastructure points, and graphs.



Online Dashboard:

Widely accessible online dashboard that visualizes key information and demonstrates market trends over time.

Clusters supported



Food Security and Livelihoods

3iS Intervention:

As part of the livelihood programme, 3iS conducted a value chain study during the last quarter of 2018. The study looked at Olive and Dairy products in Northwest Syria in two governorates; Idleb and Aleppo at five communities Saraqab, Ma'arrat Al Nu'man, Bennsh Kafr Nobol, and Atareb. The objective of this study was to understand the market dynamics, the political economy surrounding the local value chains of olive and dairy products that the livelihood interventions supports, and informing future programming.



The 3iS research team used the Emergency Market Mapping Analysis tool for the purpose of this study. 65 face-to-face key informant (KI) interviews with different stakeholders were conducted during November 2018, with different producers, processors, traders, service and input providers, consumers and KIs from local communities to get a holistic overview on the market and contextual environment.